

Stop Saying “NO” – Do This Instead

Why “no” doesn’t teach your dog anything – and what actually works.

A Calmer Together Canines Guide



- “No” doesn’t tell your dog what TO do
- It interrupts, but doesn’t teach
- Dogs need clarity, not volume
- Confusion looks like: barking, freezing, staring or repeating the same mistake

Instead:

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| 1 | REDIRECT Move your dog’s attention to something they <i>can</i> do. |
| 2 | CUE A KNOWN BEHAVIOR Sit, Touch, Come, Down, etc. |
| 3 | REWARD Reinforce the correct choice <i>immediately</i> so they choose it again. |

**Instead of yelling “NO!”
when your dog won’t
stop barking...**

- Calmly say: “Thank you...quiet.”
- Ask for a **Sit** (or another easy cue)
- Reward the *moment* they sit
- Repeat consistently

**Clarity builds confidence.
Confident dogs make better choices.**