

Stop Saying “NO” – Do This Instead

Why “no” doesn’t teach your dog anything – and what actually works.

A Calmer Together Canines Guide







- “No” doesn’t tell your dog what **TO** do
- It interrupts, but doesn’t teach
- Dogs need clarity, not volume
- Confusion looks like: barking, freezing, staring or repeating the same mistake

Instead:

1	REDIRECT Move your dog’s attention to something they <i>can</i> do.
2	CUE A KNOWN BEHAVIOR Sit, Touch, Come, Down, etc.
3	REWARD Reinforce the correct choice <i>immediately</i> so they choose it again.

**Instead of yelling “NO!”
when your dog won’t
stop barking...**

-  Calmly say: “Thank you...quiet.”
-  Ask for a **Sit** (or another easy cue)
-  Reward the *moment* they sit
-  Repeat consistently

**Clarity builds confidence.
Confident dogs make better choices.**